

TOP SECRET

43743

C O P Y

March 12, 1951

DRAFT DIRECTIVE

TO: Secretary of State
Secretary of Defense
Director of Central Intelligence

It is the purpose of this directive to authorize and provide for the more effective planning, coordination and conduct, within the framework of approved national policies, of psychological operations.

There is established a Psychological Strategy Board responsible, within the purposes and terms of this directive, for the formulation and promulgation, as guidance to the departments and agencies responsible for psychological operations, of over-all national psychological objectives, policies and programs, and for the coordination and evaluation of the national psychological effort.

The Board will report periodically to the National Security Council on the Board's activities and on its evaluation of the national psychological operations, including implementation of approved objectives, policies, and programs by the departments and agencies concerned.

For the purposes of this directive, psychological operations shall include all activities (other than overt types of economic warfare) envisioned under NSC 59/1 and NSC 10/2, the operational planning and execution of which shall remain, subject to this directive, as therein assigned.

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Defense, and the Director of Central Intelligence, or, in their absence, their appropriate designees;

b. An appropriate representative of the head of each such other department or agency of the Government away from time to time be determined by the Board.

The Board shall designate one of its members as Chairman.

A representative of the Joint Chiefs of Staff shall sit with the Board as its principal military adviser in order that the planning of the Board and approved plans for military operations may be correlated.

There is established under the Board a Director of Planning who shall be designated by the President and who shall receive compensation of \$16,000 per year. The Director shall direct all activities under the Board. In carrying out this responsibility, he shall

- a. Be responsible for having prepared the programs, policies, reports, and recommendations for its consideration,
- b. Sit with the Board and be responsible to it for organizing its business and for expediting the reaching of decisions,
- c. Promulgate the decisions of the Board,
- d. Ascertain the manner in which agreed upon objectives, policies, and programs are being implemented and coordinated among the departments and agencies concerned,
- e. Report thereon and on his evaluation of the national psychological operations to the Board together with his recommendations,
- f. Perform such other duties necessary to carry out his responsibilities as the Board may direct.

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The Director, within the limits of funds and personnel made available by the Board for this purpose, shall organize and direct a staff to assist in carrying out his responsibilities. The Director shall determine the organization and qualifications of the staff, which may include individuals employed for this purpose, including part-time experts, and/or individuals detailed from the participating departments and agencies. Personnel detailed for assignment to duty under the terms of this directive shall be under the control of the Director, subject only to necessary personnel procedures within their respective departments and agencies. Insofar as is practicable, staff work for the Director shall be provided within the agencies concerned or on an ad hoc task force basis.

The participating departments and agencies shall afford to such staff as the Director specifically designates, whatever assistance and access to information they may require to carry out their assigned duties.

The heads of the departments and agencies concerned shall examine into the present arrangements within their departments and agencies for the conduct, direction and coordination of psychological operations with a view toward readjusting or strengthening them if necessary to carry out the purposes of this directive. The Secretary of State is authorized to effect such readjustments in the organization established under NSC 59/1 as he deems necessary to accomplish the purposes of this directive.

This directive does not authorize the Board nor the Director to perform any "psychological operations."

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 OFFICIAL ROUTING SLIP

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FROM		INITIALS	DATE
1	EA/DCI	LBK/m	15/Mar/71
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☐ COMMENT ☐ PREPARATION OF REPLY ☐ DISPATCH
☐ CONCURRENCE ☐ RECOMMENDATION ☐ FILE

REMARKS: This is the second draft of the paper being drafted by Admiral Souers and the Bureau of the Budget on the handling of psychological warfare. It incorporates many of the changes in the original draft suggested by CIA. If you have any comments, could you let me have them by noon this date inasmuch as a final version will be presented to the President within a very few days.

LBK for AWD

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